



P R E S S K I T

INFOTECH SOLUTIONS FOR BUSINESS

135 E 57 STREET, 4FL, NEW YORK, NY 10022

P +1 212 245 4222 | F +1 212 245 1940

INFOTECHFB.COM



ABOUT INFOTECH

InfoTech is a full service software house and system integration company. Our products include financial research systems, media management software for direct response media campaigns, and labor management software. Our practices include IT outsourcing, hosting and cloud services, custom application development, social media development and application development for the Federal / Department of Defense. Headquartered in midtown Manhattan, InfoTech is a Microsoft Certified Partner and GSA approved contractor with multiple credentials and certifications. Our clients include some of the most prestigious banks, media companies, government agencies, and small to mid-size companies representing a wide range of industries.

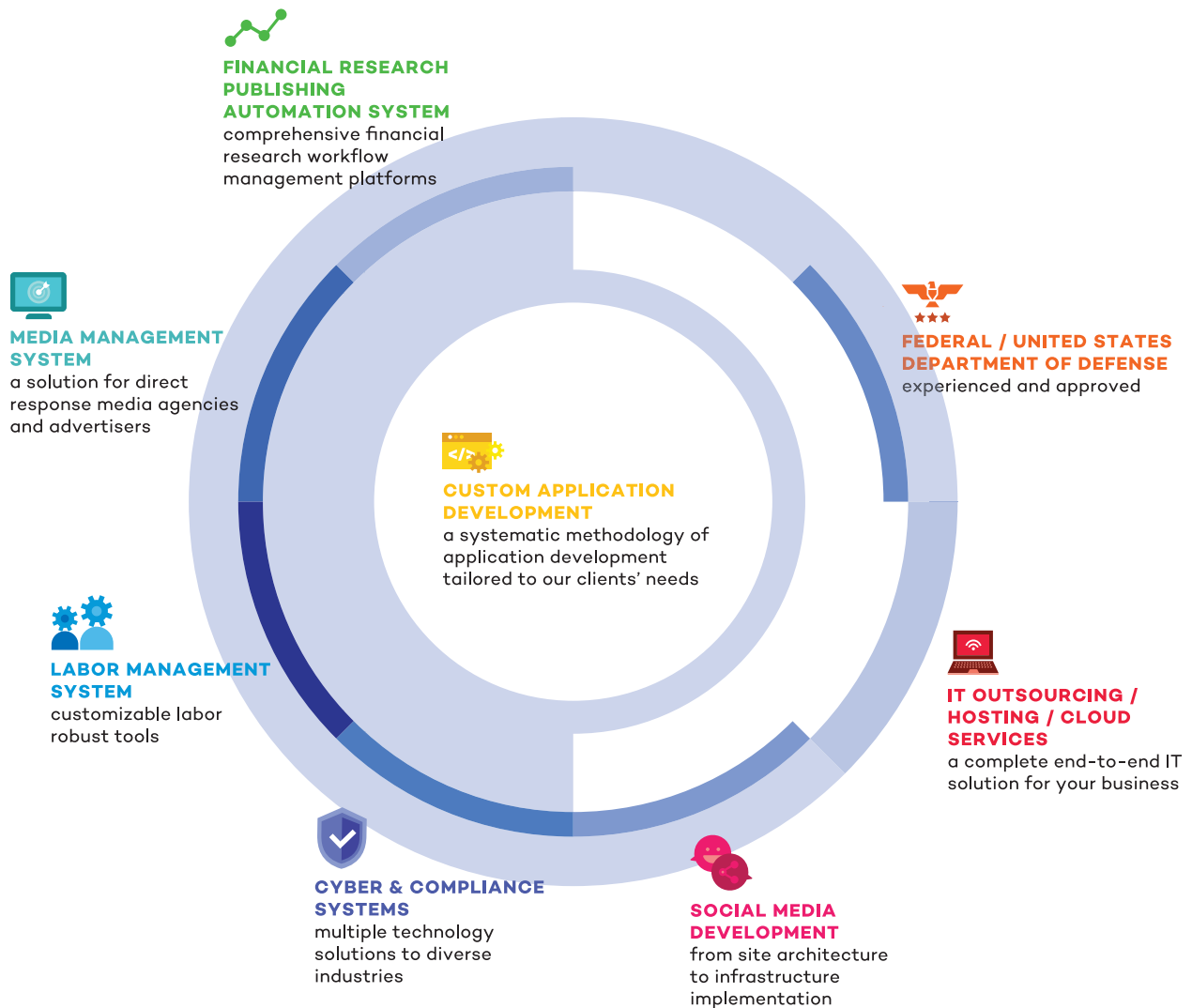
While many technology companies see themselves as “client-driven,” the uniqueness of InfoTech is that we approach business and technology as “client-driving.” It is imperative not only to give our clients what they ask for, but to also recommend what they need and what will help them improve their businesses. This philosophy of consistently pursuing new technologies and their implementation, to ensure maximum efficiency in every level of our clients’ operations, is a critical trait for successful companies in a rapidly growing and ever evolving technology marketplace.

OUR PARTNERSHIPS



OUR PRODUCTS & PRACTICES

InfoTech serves its clients via business practices, following the Business Process Outsourcing (BPO) Methodology. Our software products are all Workflow Management Systems (WMS).



MATTI KON, PRESIDENT & CEO



Matti Kon, CEO of InfoTech, was born in Austria and moved to Israel with his family during his youth. He served in the Airborne Division of the Israel Defense Forces for five years and was honorably discharged with the rank of Captain.

Following his military service and the start of his technology career in Israel, Kon moved to the United States in 1986, settling in New York and earned his degree in Economics and Management Information Systems. In 1988 Kon joined the internal audit group at AIG on Wall Street. A true entrepreneur at heart, Kon left his career on Wall Street after four years to found a series of businesses.

Today, under Kon's leadership, InfoTech, which is headquartered in midtown Manhattan, with satellite offices throughout the U.S., is an Industry leader providing system products and IT services to hundreds of major companies, corporations and government agencies in the United States. Some of InfoTech's key clients include the U.S. DoD (Department of Defense), U.S. Navy, Raytheon Missile Systems, and many others. In the private sector, key clients include major Wall Street firms such as Wells Fargo, UBS, Raymond James, ISI, Morgan Stanley, JWT and many others. InfoTech's client base reaches beyond the U.S. with clients in countries such as England, Israel, Australia, and other European countries.

Kon and InfoTech have been recognized on several occasions by the Senate's Defense Appropriation committee as a key player within the defense industry and hence funded for key defense contracts. InfoTech has also been recognized as one of the 10 best companies to work for, and one of the top five places to intern, in places such as North Dakota and other rural locations in the U.S. where InfoTech offers young professionals in the IT industry career opportunities in their hometowns.

Kon has four sons and lives with his family in New York City.

FINANCIAL RESEARCH PUBLISHING AUTOMATION SYSTEM (RPAS)

The Research Publishing Automation System (RPAS) is a comprehensive financial research product workflow management platform and toolset that supports the full process of publication from initial authoring to final distribution.

RPAS provides analysts, analyst teams, editors, production personnel, supervisory analysts, compliance officers and other workflow participants the ability to work in a cohesive, managed environment. This allows them to deliver research product to clients quickly and accurately while ensuring compliance with SEC regulations governing financial research production.

InfoTech continuously upgrades the RPAS platform and toolsets to align with the latest technologies and provides state-of-the-art capabilities for information delivery and third-party system process integration. The diagram below provides an overview of the research publishing process and how RPAS elements add value to the overall process.



RPAS CLOUD

RPAS Cloud is a cutting-edge solution and the only one on the market that automates all stages of financial research production and delivery without the cost and complexity of in-premise systems.

The platform caters to Equity Research, International & Global Markets, Fixed Income, Mutual Funds, CEFs / ETFs, Derivatives, Asset Management, and offers a unique and powerful set of products and services:



In addition to the built-in products and services, RPAS Cloud provides a REST API and Software Development Kits that developers can use to build their own consuming applications, or custom connectors to other enterprise data pipelines.

RPAS Cloud runs on a secure, compliant, and highly scalable infrastructure. It doesn't require any initial investment. You could pay a monthly fee for the service that you use, and add up more services as your business grows. With RPAS Cloud, you can be worry-free from hardware and software installation procedures and IT policies and focus on your own business benefits. Various Service Level Agreements available.

MEDIA MANAGEMENT SYSTEM (MMS)

The Media Management System (MMS) offers a unique user experience, providing a state-of-the-art, web-based solution for direct response media agencies and advertisers.

With capabilities to handle broadcast, print, Internet and other media, long form, short form and per inquiry are all easily managed, from initial planning, buying and traffic to data import, results analysis and export to your accounting system. All of these features are wrapped in a user friendly and logical workflow methodology, which makes the process of managing your direct response campaigns as easy as a walk in the park.

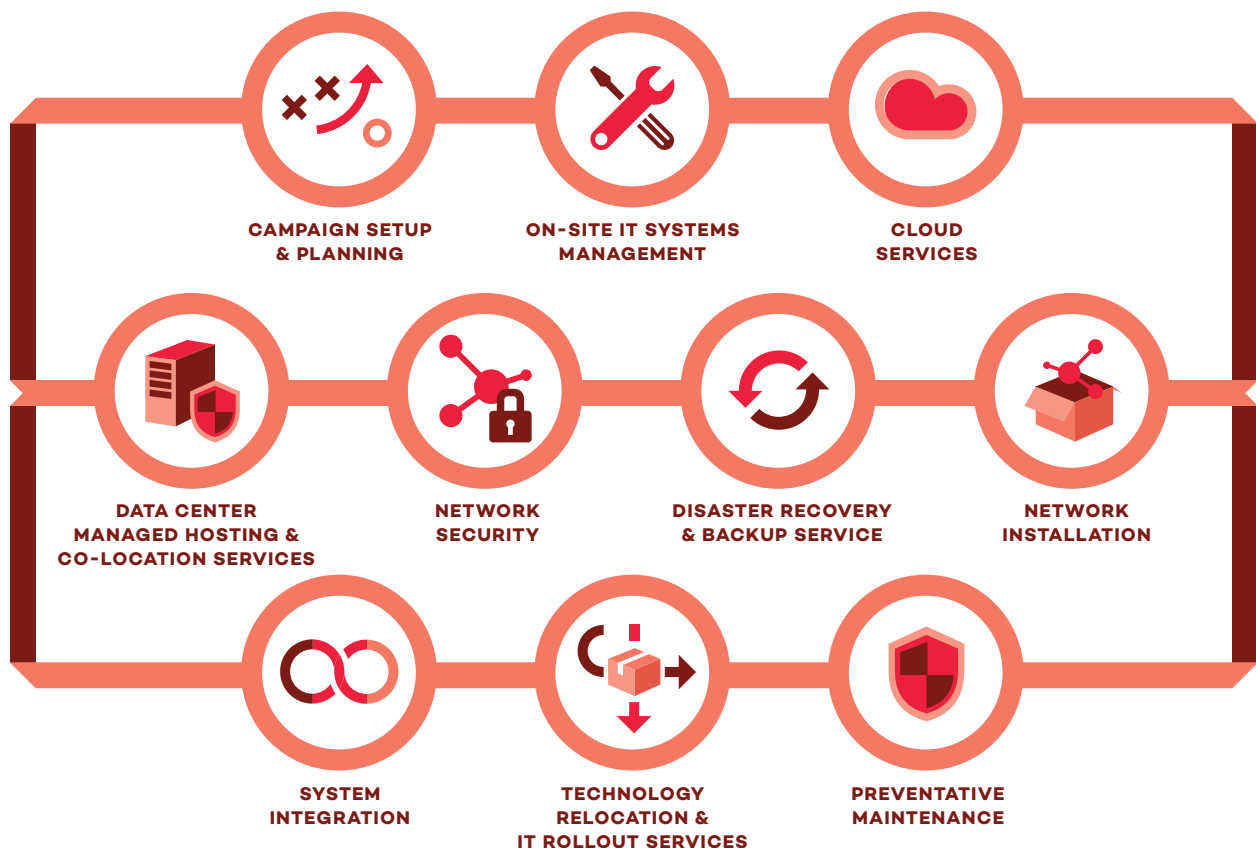
The diagram below illustrates the typical direct response business cycle of setup, execution, adjustments and accounting. MMS is carefully designed to capture all stages of the media campaign, from start to finish, and provides both buyers and management with all the appropriate tools to manage and execute the campaign faster, better and cheaper, while leveraging on state-of-the-art technology.



IT OUTSOURCING, HOSTING & CLOUD SERVICES (ITO)

IT Outsourcing with InfoTech is a complete end-to-end IT solution for your business. We offer clients an external service to manage their IT needs efficiently and economically. We approach every outsourcing initiative as a process of trust. Our support contracts vary, based on client size and requirements. The services we offer enable our clients to concentrate on their core competencies, while we manage the IT process in the background. We are a Microsoft Certified Partner, as well as a distributor of a variety of computer and security products, such as APC, HP, IBM, Cisco, Sonic Wall, Checkpoint, Symantec, VMware and others. This enables us to serve our clients in the most professional manner with access to the appropriate manufacturing support.

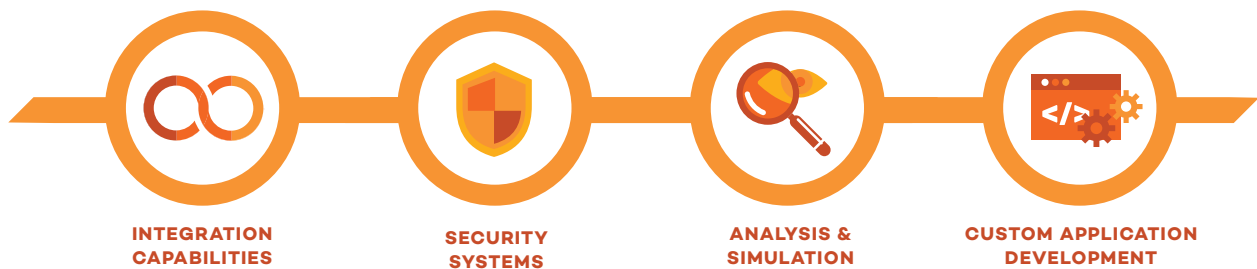
Our services range from basic troubleshooting of desktop systems to installations and support of the most complex IT infrastructures, including hosting and cloud services as well as multi-platform network management and support. Below are the more common services we provide:



FEDERAL / DEPARTMENT OF DEFENSE (F/DoD)

InfoTech has extensive experience serving the United States Department of Defense (DoD) as well as the U.S. Navy and other key defense contractors. Our Federal / DoD practice provides a systematic methodology of application development tailored to agencies' needs while staying compliant with Federal / DoD regulations and directives. Our experienced program managers understand the Federal / DoD process and government regulations and with an agile workforce in multiple disciplines, InfoTech delivers solutions that are on time and on budget.

Our Federal / DoD practice includes:



InfoTech cross-leverages its systems development and deployment experience from the commercial world and the DoD environment ensuring that the best practices are implemented. Some of these systems include implementations to improve the security structure of its commercial client's networks, implementing financial applications within DoD, developing Flight Simulators, developing Secure Discovery implementations to regulate Navy cyber threats as well as developing white papers and system risk analysis documents for applications within DoD and the commercial market. It is the foundation of strong technical abilities and unique amalgamation of capabilities in both the government and commercial sectors coupled with a highly motivated and technically advanced workforce that yields the excellence of service provided by InfoTech.

LABOR MANAGEMENT SYSTEMS (LMS)

InfoTech's Labor Management Systems (LMS) provide organized labor robust tools for managing and assisting workforce and employer entities. Our systems provide labor unions an easy method for managing funds and benefit allocations across the entire membership, while providing employers quick methods for reporting membership hours and determining the total amount of benefits payments relative to their employees. This system provides a modern approach for providing out-of-work members with new opportunities.

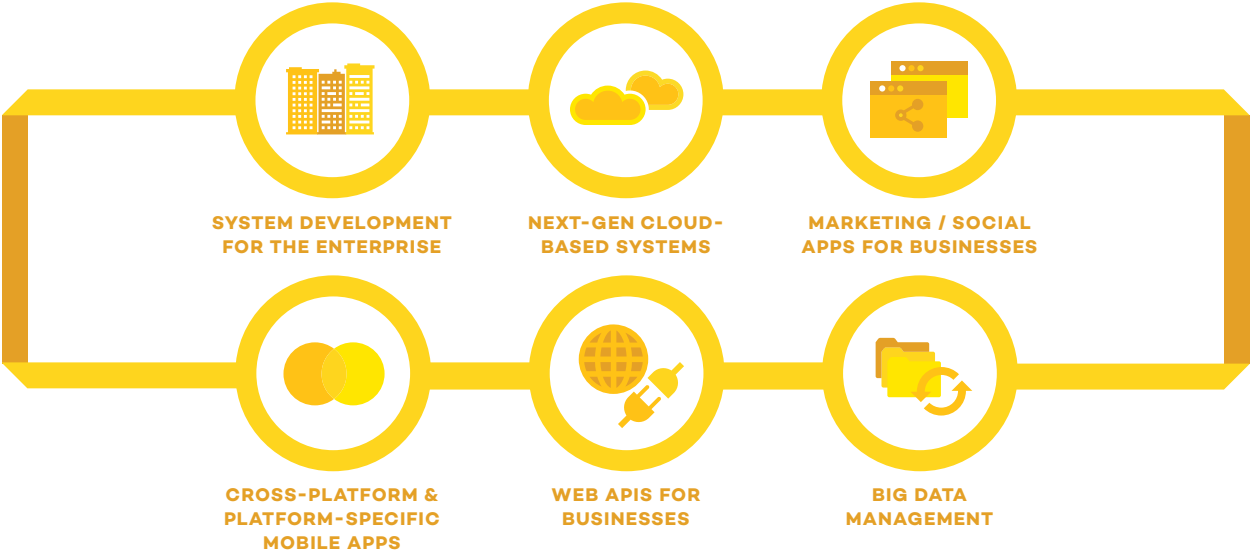
InfoTech's Workforce Tracking and Reporting System (WRS) is a customizable Web-based application that supports labor management organizations and contractors in their daily activities related to job type management, based on collective bargaining agreements, contractor roster management, contractor time sheet submission, invoicing and reporting.



CUSTOM APPLICATION DEVELOPMENT (CAD)

InfoTech's Custom Application Development Services provide a systematic methodology of application development tailored to our clients' needs. It is the heart of the InfoTech organization and continuously pumps new blood into our various business practices. We specialize in developing custom products for our clients, as well as proprietary products offered on a SaaS (Software as a Service), PaaS (Platform as a Service), and most service oriented system platforms offered today in the market. Many of our existing software product lines, such as our Financial Research Publishing Automation System (RPAS), Certification Publishing Automation System (CPAS), Media Management System (MMS), Labor Management System (LMS) – Workforce Reporting System (WRS) and others are leveraging on the newest deployment platforms. The success of those products allowed InfoTech to transform these software products into their own business practices.

Our Custom Application Development services include:



SOCIAL MEDIA DEVELOPMENT (SMD)

Social media refers to technologies used to create, share, and exchange content and ideas among people in virtual networks. It is driven and fortified by the massive trends of globalization and cloud computing, which started with the boom of Facebook, LinkedIn and Twitter. From site architecture to infrastructure implementation, InfoTech develops full scale social media sites. We also develop tools that can be integrated into existing social media systems, such as automating social media campaigns, performance tracking, social data visualization and statistics, social sharing, API creation for social channels and much more. Building a social media site takes a vision. We work with companies to understand their vision, while providing our expertise, experience and know-how to bring their vision to reality.

CYBER & COMPLIANCE SYSTEMS (CCS) FOR YOUR IT SECURITY

InfoTech's Cyber & Compliance Systems offer many security solutions. From our multiple years of architecting and implementing technology solutions, we have acquired a vast knowledge base across a full spectrum of information technology. As a complete technology solutions company, we are able to provide holistic technology solutions to diverse industries. One of InfoTech's greatest strengths as an organization is its cross-fertilization capabilities. We offer multiple technology solutions to our clients allowing for efficiency, reliability and long term loyalty that result from using a single supplier for multiple services and products.